Join the Green Team…
Get Involved and Make a Difference

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Wake Forest University
• **Year 1:**
  - Gather baseline impressions
  - Develop identity/communication plan
  - Satisfy initial demand

• **Year 2:**
  - Compile baseline information
  - Create opportunities for participation

• **Year 3:**
  - Develop Sustainability Master Plan
Year 1 – Engaging Our Values

- **Campus-wide survey**
  - Strong connection with Pro Humanitate

- **Identity and Communication**
  - Website
  - Monthly e-newsletter
  - Listservs and social media

- **Conferences**
  - Energizing the Future
  - Sustainability across the Curriculum

- **Events**
  - Earth Day Fair
  - Sustainable Style Show
Year 1 – Satisfying Demand

• Internships
  ○ 10 project-based internships

• Alternative Transportation
  ○ Car sharing - Zipcar
  ○ Shuttles (F&CS)

• Waste Reduction and Recycling
  ○ Campus standards
  ○ Campaigns
  ○ Expanding our reach
**Year 2 – Building Capacity**

- **(Pre) Orientation**
  - Sustainability in Action
  - Move-in Day

- **Green Teams**
  - Network for staff and faculty
  - Student EcoReps
  - Functional working group

- **STARS baseline**
  - Sustainability Tracking Assessment & Ratings System
  - Silver rating
Year 2 – Building Capacity

- Campaigns and Events
  - Fun and engaging
  - Environmental Justice
  - Faith-based Food Justice
  - 12 Days of Celebrating the Earth
Year 3 – Developing the Strategy

- Measure progress against baseline
- Build collaborative teams
- Facilitate participatory process
- Engage leadership on strategy
- Create tactical implementation plans
Tips on starting a Green Team…

1. Subscribe to our monthly electronic newsletter so that all of our stories will be delivered right to your inbox.

2. Bring up the Green Team at a department meeting. If there are questions, invite the Green Team interns to make a presentation.

3. When you’re ready to join, ask your department chair or director to nominate a captain or captains for your department.

4. Register for the Green Team 101 training through the Professional Development Center. The training is recommended for captains but is available for any interested faculty or staff member.

5. Join the campus sustainability listserv to get notification of events of interest on campus and in the local area.