Departments

Dining Services

Managed by Aramark

Conference Services/Summer Camps

Graylyn International Conference Center

Vending
Hospitality Services

The People

Dining Service
Clete Myers
Jessica Wallace
Karl Wolack

Conference Services/Summer Camps
Matt Pack
Sharon Melnick

Graylyn International Conference Center
Todd Gauer
Becky Currin/Jennifer or Katie
Dining Service

ARAMARK
HIGHER EDUCATION

Wake Forest University

Hospitality Services
Dining Program Review

Meal Plan Participation
3800 Students

Meal Plans Structure
Meal Swipes
Food Dollars

Faculty/Staff Plans

Catering

Overall Meal Plans


Participants

- 2009: 2900
- 2010: 3200
- 2011: 3800
Seating

Current seating

The Pit  610
Shortys   75
Benson Food Court  130
Magnolia Room   130

Meals Served
The Pit 34,000 per week

Seating Needs
Overall 200 - 250 more seats
Campus Dining Improvement Recommendations

Plan Review Timeline

- Spring 2010: Envision Strategies
- Spring 2011: Aramark Market Match
- Summer 2011: On Campus Dining Committee Review

Key Themes

- Enhance the dining program to provide greater on-campus opportunities
- Energize the Hearn Plaza as a center of activity
- Centralize similar venues to grow sense of community
- Align venue hours with hours of student activity
Campus Dining Improvement Recommendations

3 & 5 Minute Walks
Immediate Opportunities
Benson Food Court Changes
  Moe’s Southwest Grille
  Salad Creations
  Magnolia Room Buffet

Future Opportunities
  The Quad
  Starling Hall
  Farrell Hall
  North Campus Residential
  South Campus Convenience
Conference Services/Summer Camps

- **Conference Services**
  - Not Just Summer Camps
  - Positioned to Provide Expertise
  - Offers One Stop Resources

- **Summer Camps**
  - 36,000 bed nights
  - Exposure for future Demon Deacons
  - Not just sports
Mews Renovations

Start Date
November 18, 2011

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Completion Date
April 1, 2012

Scope of Work

Guest Rooms and Suite
  29 Estate Rooms
  3 Junior Suites
  3 Premium Suites

Meeting Rooms

Amenities
  Point of Service Lounge
  Fitness Center
  Dining Room
John Wise
Assistant Vice President
Hospitality Services
General Manager
Graylyn International Conference Center

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