Beyond Boundaries:
Preparing Students to
Become Global Citizens

Quality Enhancement Plan Annual Report
2010-2011

Prepared by:
J. Kline Harrison
Associate Provost for Global Affairs
Dear Colleagues:

As you will recall, the Quality Enhancement Plan (QEP) was developed as a key part of Wake Forest University’s reaffirmation of SACS accreditation in 2006. As President Hatch stated in his opening letter of the QEP:

This plan builds upon Wake Forest’s tradition of excellence in undergraduate education and commitment to broadening the liberal arts education of our students through international experiences. By enhancing the quality and expanding the range of international experiences, the initiatives extend our already substantial achievements in international education.

Although the Quality Enhancement Plan focuses on the international experiences of our undergraduates, we fully anticipate that the programs, actions, and the enhanced institutional infrastructure will have positive implications for the internationalization of the University as a whole.

In assuming my role as Associate Provost in July 2007, I was charged by the provost to not only oversee the implementation of the QEP, but also focus on opportunities for students and faculty across our collegiate university to collaboratively enhance and expand our international endeavors.

The following report was prepared with the help of Steve Duke, Director of International Studies and his staff. It includes the significant efforts and accomplishments in meeting the goals of the QEP during the 2010-2011 academic year. It also notes additional developments and continuing plans associated with our university’s internationalization.

If, after reading the report, you have any questions or concerns, ideas or feedback, please let me know. You can reach me by phone at x4907 or by e-mail at harrisjk@wfu.edu.

Respectfully submitted,

J. Kline Harrison
Associate Provost for Global Affairs
QEP Initiatives

Initiative 1: Enhancing the Quality of International Experiences
- Intercultural Competency as a Goal for Student Learning
  - Intercultural Training Programs for Students and Faculty
    - Students
      - The Intercultural Competency Program (ICP)
        - The ICP Steering Committee, which includes Margaret Bender (Anthropology), Steven Duke (CIS), Adam Friedman (Education), Steve Folmar (Anthropology), Mike Hazen (Communication), and Kline Harrison (Associate Provost), recommended changing the titles of the courses in order to make the titles more intuitive for students and thereby to broaden the appeal of the courses. The curriculum committee in the College approved these course titles changes effective with Fall Semester 2011. INS 150 will be called “Preparing for Cross-Cultural Engagement Abroad,” INS 151 will be called “Cross-Cultural Engagement Abroad,” and INS 152 will be “Cross-Cultural Engagement and Re-Entry.”
        - The ICP courses are being publicized widely among students who have started an application to study abroad. CIS staff are using study abroad advising appointments to encourage students to take INS 150. Steve Duke is taking the lead role in holding interest sessions for students. Eight info sessions were held in 2010-2011.
        - The enrollment targets set last year proved to be too ambitious. Approximately 13% of semester and summer study abroad students enrolled in INS 150 this year, an increase from 10% in the previous year but below the stated goal. Approximately 3% of study abroad students took INS 152. The CIS will continue working to increase the participation rate in all three courses. We anticipate that the changes in the course titles will increase participation next year. In addition, INS 152 will no longer require INS 150 as a prerequisite, thus increasing the pool of students who are eligible to take INS 152. We will publicize INS 152 differently in 2011-2012.
        - Enrollments in ICP courses
          - Fall Semester 2010:
            - INS 150 - taught by Helen Akinc, 22 students enrolled
            - INS 151 taught by Helen Akinc, 6 students enrolled
            - INS 152 taught by Helen Akinc, 7 students enrolled
          - Spring Semester 2011:
            - INS 150 –taught by Steven Duke, 69 students enrolled
            - INS 151 –taught by Helen Akinc, 7 students enrolled
            - INS 152 –taught by Helen Akinc, 12 students enrolled
Mike Hazen (Communication) has coordinated a faculty research team to create a new assessment tool for measuring intercultural competency and sensitivity. Ananda Mitra (Communication) and Steve Duke have contributed time and effort to run an online test using the second iteration of the ICC tool and to encourage students to participate in the test, including students in INS 150 during Spring 2011. Mike Hazen is leading the data-analysis process, with the goal to reduce the number of questions in the third iteration of the tool and to launch it broadly in Fall 2011, including among all students in INS 150 and 152 and a representative sample of the undergraduate student population.

Students enrolled in INS 150 and 152 are asked to take the IDI during the course as a research tool. Approximately 100 students in INS 150 took the IDI this year, as well as approximately 12 students in INS 152. In addition, four sections of SOC 151 took the IDI (approximately 130 students in all), as well as approximately 80 students in the M.A. in management graduate program. Data from these students will be used as baseline data in analyzing future results of students enrolling in ICP courses.

The Workshop on Intercultural Skills Enhancement (WISE) is a path-breaking new workshop geared at helping faculty who lead programs abroad in preparing their students for intercultural interaction. To our knowledge, this workshop remains unique in making a substantial contribution to faculty preparation efforts across the country and to bring recognition to Wake Forest.

Steve Duke met several times with members of the steering committee, which includes Helen Akinc (ICP instructor), Terry Baker (Business), Steven Folmar (Anthropology), Michael Lord (Babcock), Gary Miller (HES), and Penelope Pynes (Associate Provost for International Affairs at UNC-Greensboro) and approved several changes for WISE 2011, including the introduction of a session on the Developmental Model of Intercultural Sensitivity (DMIS) and the IDI, a revised sequence for break-out sessions, and a one and one-half day schedule. New presenters this year included Michael Vande Berg (CIEE), John Lucas (IES), Tim Wallace (North Caroline State University), Kathleen Macfie (UNC-Greensboro) and Cathryne Schmitz (UNC-Greensboro).

The third annual WISE workshop was held on February 26-27, 2011, at Graylyn Conference Center in Winston-Salem. A total of 75 individuals attended the workshop, of which 12 were Wake Forest faculty or staff. Forty-one attendees came from institutions in North Carolina (including those from WFU), while others came from Florida, Georgia, Kansas, Maryland,
Massachusetts, Nebraska, Utah, Virginia, Wisconsin, and Washington, DC.

- The WISE workshop team has begun to investigate ways to use email listservs, Google Docs, and other technologies to promote intercultural competency among these groups. This effort will continue in 2011-2012.

- Curricular Connections
  
  - Fifteen new courses with an international focus or foundation were added in the College of Arts and Sciences.
  
  - **GES 397. Intellectual History of Weimar.** (3h) Examines the philosophical, political, and literary works that gave rise to the mythical status of Weimar as the intellectual heart of Germany. Students read selected works by Luther, Goethe, Schiller, Fichte, and the Jena Romantics. Includes an optional week-long excursion to Weimar, Germany.
  
  - **ART 285. Global Contemporary Art.** (3h) A global perspective on contemporary artistic trends since 1980, including discussions about art criticism, exhibitions and the changing art world.
  
  - **ANT 350. Language, Indigeneity and Globalization.** (3h) Taking a global case-study approach, this seminar explores the role language plays in contemporary identity formation and expression, from indigenous to transnational contexts. Addresses relationships among language and: colonialism, postcolonialism, nationalism, cultural revitalization, standardization, social and economic inequality, boundary-formation, and processes of cultural inclusion and exclusion.
  
  - **POL 241. Contemporary India.** (3h) Examines the opportunities and constraints facing modern India across a range of issues including politics, international relations, economics, religion, caste, and the environment.
  
  - **POL 258. International Relations of South Asia.** (3h) Examines the foreign policy decision making processes in India, Pakistan, Bangladesh, and Sri Lanka vis-à-vis each other and major powers such as the U.S., Russia, and China.
  
  - **BIO 344. African Savanna Ecology and Conservation.** (4h) An intensive field course offering an in-depth study of the ecology and conservation of African savannas. Emphasizes savanna structure and function, ecological determinants of the savanna biome and co-evolutionary relationships between plants and large mammalian herbivores. Includes 3 weeks in Tanzania, (2 in Serengeti National Park).
  
  - **ESE 315. Nonprofit Arts and Education Entrepreneurship: Promotion of Latin-American and Latino Visual Cultures.** (3h) Explores entrepreneurship in promoting Latin-American and U.S. Latino cultures through educational and artistic events and fundraisers on campuses and in the community. Students gain
hands-on experience by assisting in the production of Wake Forest exhibitions, events promoting Latin-American and U.S. Latino heritage and culture, related community fundraisers, and nonprofit organizations.

- **HUM 190. Contemporary Viennese Experience.** (1.5h) Social, cultural, and environmental factors of life in contemporary Vienna. Includes site visits, guest lectures, and interviews with Viennese.

- **REE 200. Introduction to Russian and East European Studies.** (3h) An interdisciplinary survey of Russia and the Soviet Union, including an examination of society, polity, economy and culture over time.

- **HST 332. The United States and the Global Cold War.** (3h) Considers United States efforts to secure its perceived interests through “nation building” and economic development in Africa, Latin America, the Middle East, and much of Asia during the Cold War and after. Emphasizes the ideological and cultural dimensions of American intervention.

- **EAL/HMN 253. Introduction to Japanese Film.** (3h) Examines cinematic responses to the political, social, and cultural landscape of 20th-century Japan. Directors often include Mizoguchi, Kurosawa, Ozu, Naruse, Suzuki, Kore-eda, Miyazaki, and others.

- **EAL/HMN 270. Contemporary Japanese Culture.** (3h) Selected topics in Japanese literature, pop culture, film, animation, and other forms. May be repeated for credit when topic differs.

- **HMN 183. Contemporary Argentine Experience.** (1.5h) Social, political, cultural, and environmental factors of life in Argentina today.

- **HMN 186. Contemporary Chilean Experience.** (1.5h) Social, political, cultural, and environmental factors of life in Chile today.

- **JPN 250. Introduction to Literature Written in Japanese.** (3h) Readings in Japanese in prose and poetry.

♦ Of the 71 First Year Seminars offered during the academic year, over 20% had an international focus or foundation.

♦ Assistant Professor Remi Lanzoni received a partial grant from the Office of Global Affairs to attend a two-week course/seminar on recent Italian history and politics in order to create a new course in Italian Studies and/or Special Topics.

♦ An interdisciplinary focus group considered the development of a European Studies minor. Based on mixed feedback and consultation with the dean of the College, the idea was tabled. Geographic concentrations within the International Studies minor will next be considered.

- Peer-Advising Program

♦ The third year of the program was a continued success. A total of 15 undergraduate students who had already studied abroad were accepted into the program and participated. In addition 14 students were
identified as WFU Ambassadors to serve as peer advisors for the Wake Forest programs. These advisors staffed International Education Week events which included two food events in freshmen dorms, international trivia night, and international box lunches for faculty and staff.

- International Students and Faculty
  - To assist the Admissions Office in its efforts to recruit international students, an International Admissions Counselor, Elizabeth Voelker was retained for the 2010-2011 academic year. Elizabeth spent time in Europe, Asia, and Latin America visiting high schools and attending college fairs in 15 countries.
  - Correlated with her efforts, the number of applications from international students increased 19% over last year with 24 matriculating in 2010-2011.

- Approval and Oversight of International Programs
  - Approval Process for New International Programs
    - The Study Abroad Committee (SAC) approved four proposals from Wake Forest faculty for new faculty-led programs: WFU/New Zealand (Ann Cunningham), WFU/Tanzania (Mike Anderson), WFU/Indonesia (Jarrod Whittaker & Nelly Van Doorn), and WFU/Egypt (Michaelle Browsers).
    - Additionally, the SAC reviewed program proposals that were put forth administratively by the CIS. The follow programs were approved:
      - CAPA/Sydney (internship program)
      - AIT/Budapest: Computer Science & Software Engineering
      - INSTEP/London
    - The SAC also reviewed proposals from students proposing to attend study abroad programs that were not on the list of approved programs. One program was approved: East Tennessee State U./Rome: Architectural History.
  - Oversight of International Programs
    - In March 2011, the SAC conducted a program review of New York University programs in Florence and Prague. The Review Team included Steven Duke, Sol Miguel-Prendes, Wayne Silver, and David Taylor.
    - The Committee also approved a general time line and process for program reviews. WFU-administered semester programs will be reviewed every other year with each location being reviewed once every 8-10 years. The SAC determined that WFU/London and WFU/Cambridge INSTEP will be done in 2011-12, with WFU/Dijon and WFU/Salamanca to be reviewed in 2013-2014. In alternating years, one set of Affiliate programs will be reviewed.
    - In addition to on-going efforts to remain informed about existing programs, the CIS participated in the following site visits and program reviews in order to gain first-hand knowledge of individual programs:
London and Cambridge, September 2010;
Buenos Aires and Santiago, March 2011;
Alliance program in Pune India, March 2011;

Initiative 2: Expanding Opportunities for International Experiences

- Encouraging Students to Participate in International Experiences
  - Study Abroad Programs: the number of students studying abroad for academic credit in 2010-2011 rose to 723 (an 8.5% increase). In addition, Wake Forest-administered programs were attended by six non-Wake Forest students, so the total number of students on these programs was 729. This includes 339 studying abroad during Fall 2010, 119 during Spring 2011, five for the full academic year, and 235 during the summer.

- Programs offering divisional credit
  - Summer programs at the WFU houses continued to offer divisional credit. At the Worrell House in London, Christa Colyer offered a Chemistry course which fulfilled a Divisional V requirement. Also, Christina Soriano offered a Dance course at the Flow House in Vienna which fulfilled a Divisional III requirement.

- Programs offering credit in the major
  - As part of the Curriculum Integration effort, Steve Duke met with department chairs of Chemistry, History, Political Science, and Romance Language to discuss study abroad programs and participation by students in the respective majors, and to work on identifying programs that work best for students. In addition, Leigh Stanfield took the lead in working with Psychology on these issues. The curriculum integration effort was completed for the Russian major, but is still in the infant stage for Religion.

  - Major advising sheets have been finished for the German and Russian majors and have been posted to the study abroad website, under a new section called “Study in your Major.” Draft versions of major advising sheets have been prepared in collaboration with Chemistry, History, Political Science, and Psychology to be published by the beginning of Fall 2011.

  - Additional study abroad opportunities were developed for science majors through the aforementioned summer offering in London by Christa Colyer.

- Additional locations for international studies
  - In Latin America, our Southern Cone program was inaugurated in the spring semester. Seven students spent two-weeks in Buenos Aires taking a Latin American culture course before transitioning to Santiago for the remainder of their semester coursework. The resident professor was Dr. Luis Roniger.

  - In Africa, our summer program was offered for the second time in Ghana. Six students participated, with Yomi Durotoye again serving as instructor for the course which focused on African Studies.
In India, Ananda Mitra offered a summer course titled, “Communication, Culture and Sustainability” for the second time with eight WFU students and one visiting student participating.

A new summer faculty-led program to New Zealand and the resumption of programs in Nepal and Tours, France were included among summer offerings. Also, two new short-term programs (a spring-break course to Mexico and a First Year Seminar to the Galapagos) also added to the locations available for study abroad.

International exchange and collaborative programs

Preliminary efforts were initiated to develop an exchange program with Hong Kong Baptist University primarily focused on opportunities for students majoring in math or computer science. Dr. Robert Plemmons, Reynolds Chair of Computer Science and Mathematics, is the lead professor on this endeavor.

International Internship Programs

- One student participated on the CAPA program in Sydney, Australia, interning with the Cancer Council of New South Wales.
- Eight students participated in the Salamanca internship program in Summer 2011. These students interned with Radio Salamanca, ASCOL Employment Agency, Mendez Law Firm, Salamanca Acoge, Spanish Socialists Workers' Party (PSOE), and Cuadrado Medical Clinic.
- During the 2010-2011 academic year, 49 students participated on the BU internship program. One student in Auckland, New Zealand; one in Dublin, Ireland; two in Geneva, Switzerland; 34 in London, England; one in Madrid, Spain; four in Paris, France; and six in Sydney, Australia.

International Research Opportunities

- The Richter Scholars Program remained strong with 20 awards for the summer of 2011 for a total amount of $96,313.

International Volunteer Service and Service Learning

- Through support from the QEP, the aforementioned service-learning trip to Ghana was offered for the second time during the summer of 2011. In addition to their coursework on African Studies, students spent time serving at the Street Girls’ Refuge and Daycare Center.
The QEP helped support the following service trips during the 09-10 academic year:
- Peaceworks Ambassador Trip to Can Tho, Vietnam
- City of Joy trip to Calcutta, India
- Mission of Good Hope trip to Durban, South Africa
- Helping Hands trip to Moscow, Russia
- Wake Forest University Service Trip to Managua, Nicaragua

International Conferences/Workshops/Seminars
- Students receiving stipends to participate in international conferences were:
  - Przemyslaw Wilczewski – Global Model United Nations Conference in Kuala Lumpur, Malaysia
  - Ashley Gedraitis – English and German Nationalist and Anti-Semitic Discourse (1891-1945) in London, England
  - Bridget Bagel – Conference on South Asia in Madison, Wisconsin
  - Meenakshi Krishnan – Conference on South Asia in Madison, Wisconsin
  - Daniel David – Plastics Electronics Conference & Exhibition and Semicon Europa in Dresden, Germany
  - Katelyn Goetz – Plastics Electronics Conference & Exhibition and Semicon Europa in Dresden, Germany
  - Claire McLellan – Plastics Electronics Conference & Exhibition and Semicon Europa in Dresden, Germany
  - Austin Shrum – Conference on Inclusive Growth and Microfinance Access in Varanasi, India
  - Bryce Vielguth – Conference on Inclusive Growth and Microfinance Access in Varanasi, India
  - Gracious Addai – Africa Business Club Annual Conference at Harvard Business School in Cambridge, Massachusetts
  - Kaitlyn Hudgins – Education Without Borders Conference in Dubai.
  - Perry Ransbottom – Prague Quadrennial in Prague, Czech Republic
  - Natalie Ford – DNA Tumor Virus Meeting in Trieste, Italy
  - Brandon Ferri – Global Engagement Summit at Northwestern University in Chicago, Illinois
  - Jacob Blackwell – Heart Rhythm Society International Scientific Session Conference in San Francisco, California

International Co-curricular opportunities
- The new “International Leadership Laureates” program, which encourages and recognizes students’ participation in extra- and co-
curricular activities having international foci, was launched in Spring 2011.

- Financial Support
  - Scholarships
    - $266,000 in Wake Forest scholarships were awarded to students studying at Wake Forest-administered programs, plus $5000 in ACC/IAC scholarships for study in an approved study abroad program;
    - $110,700 in the Global Citizens Scholarship were awarded to students studying in WFU and Affiliate (non-WFU) programs in Spring 2010;
    - Scales International Studies Scholarship: Four scholarships totaling $4000
    - Lowell and Anne Tillett East European Scholarship: One scholarship of $2000
    - Additional amounts were awarded to scholarships from the Casa Artom Fund for Italian Studies, David Hadley/Worrell House Scholarship Fund, and the Humbert Humphrey Studies Abroad Scholarship. Several students studying in Affiliate programs also received additional awards through the program provider.
  - Underrepresented students receiving QEP stipends (but not included among the aforementioned scholarships) were:
    - Nyasia Nickle, who received funding to participate in the London summer program at the Worrell House.
    - Wesley Harris, who received funding to participate in the Counseling Department’s summer program at the Flow House in Vienna.

- Advising and Information Access
  - The study abroad advising team provided a high level of personal service to all students interested in studying abroad. In addition to serving students, the advising team works closely with faculty and department chairs to facilitate the study abroad course approval process and address problems or issues that may occur. CIS staff arranged on-campus, program-specific pre-departure orientations for WFU students on Affiliate programs through IFSA-Butler, Boston U., NYU, Syracuse, IES, and ISA.
  - For the 2010-2011 academic year, all WFU semester programs began using the WFU Communication Timeline for planning and communication. More events for students were held as a direct result of the timeline, including a welcome event at the START Gallery for Spring 2011 students going to Venice.
  - In part, due to the hiring of an additional study abroad advisor, the number of students studying abroad this year increased 8.5% over the previous year.
  - Two scholarship workshops were provided in order to inform students of the many scholarship opportunities, with targeted outreach to
students with financial need who may not automatically be drawn to study abroad options. One session was offered each semester.

- Each semester, the advising team met with staff of related units to discuss improvements needed to the study abroad process (registrar, housing, financial aid, and student financial services.)
- CIS staff revamped the pre-departure orientation for study abroad students in order to focus attention on critical issues. Based on feedback from students in previous semesters, the orientations were designed to be completed within one hour. Peer Advisors were invited to contribute stories related to pertinent topics in the orientation session. Peer Advisors held travel workshops to assist those students who are less familiar with international travel or who had additional questions about travel and the logistics of living abroad.

- Support for Faculty to Develop International Experiences and International Faculty
  - WFU Faculty
    - Professional Development
      - Susan Rupp (History) and Pat Dixon (Music) were selected to participate in an International Faculty Development Seminars offered by the Council on International Education Exchange (CIEE). Unfortunately, Dr. Rupp’s chosen seminar was oversubscribed and Professor Dixon’s chosen seminar was cancelled.
      - Mary Dalton (Communication) received funds to participate in the Documentary Film Studies screening of The Last Flight of Petr Ginz in Israel.
      - Linda Petrou (Communication) received funding to participate in an international education review trip in Turkey.
      - Jeanne Simonelli (Anthropology) received funding for a program development trip to Cuba.
    - Faculty Exchange and Collaboration
      - Hosted two separate visits by professors from two universities in Poland (Wroclaw University of Environmental and Life Sciences and Wroclaw University of Technology) to continue to explore opportunities for faculty exchange and collaboration.
      - Continued discussions on expanding and improving the faculty exchange program with Hebrew University.
      - A delegation of administrators from universities across Finland visited campus to learn more about the organizational structure and academic administration at Wake Forest University.
  - Visiting Scholars –
    - The Fund for International Scholars provides resources to invite international scholars to campus for presentations, lectures, short research projects, or other types of collaboration. Seven scholars received support during 2010-2011:
• Dr. Dan Diner, Director of the Simon Dubnow-Institut at the University of Leipzig, visited campus in collaboration with the Triangle Intellectual History Program. He was hosted by Dr. David Weinstein (History).
• Dr. Abidur Rahman, Associate Professor with the Cryobiofrontier Research Center and the Faculty of Agriculture at Iwate University in Japan was the guest collaborator of Dr. Gloria Muday (Biology).
• Professor Charmaine Lee, an international scholar in Medieval Literature from the University of Salerno (Italy), offered a presentation and taught classes as the guest scholar of Dr. Roberta Morsini (Italian) and Dr. Gillian Overing (English).
• Professor Tin Cheuk Leung, Assistant Professor of Economics at the Chinese University of Hong Kong, was the guest of Dr. John Dalton (Economics) for research collaboration and a guest lecture.
• Professor Hongfeng Lu, Associate Professor of Physics at China Agricultural University visited Wake Forest for research collaboration with physics professors: Dr. Jed Macosko, Dr. Martin Guthold, and Dr. Keith Bonin.
• Professor Flavio Toxvaerd on the Faculty of Economics at the University of Cambridge was the guest of Dr. Frederick Chen (Economics) for a collaborative research project.
• Professor Eva Midden visited Wake Forest as a guest lecturer in the departments of Religion and Women’s and Gender Studies and was hosted by Dr. Nelly Van Door-Harder and Dr. Wanda Balzano, respectively.

➢ Scholars in Residence – In addition to funding for short-term visitors, financial support was also awarded for guest scholars on a semester and yearlong basis.

➢ Wake Forest was awarded a Fulbright Scholar-In-Residence by the Council for International Exchange of Scholars for the 2010-2011 academic year. Dr. Nuhu Yaqub, former Vice-Chancellor (President) of the University of Abuja in Nigeria was selected as the visiting scholar and taught classes in African Studies, gave guest lectures, and advised on curricular matters.
• As part of the Japan Outreach Initiative, Ms. Mako Aoki spent a second academic year on campus serving as a Japanese Culture Coordinator.

❖ Additional Developments
➢ In Nicaragua, Casa Dingledine, the WFU conference center, was opened in February. Seminars and programs were offered beginning in March.
In China, a partnership with CNA-USA and with Art and Science Group led to the development and proposal of a high school bridge program in conjunction with Tsinghua University.

At the Wake Forest houses in Europe, significant progress was made towards continued enhancements and usages of the properties. For Casa Artom, for renovations to the courtyard were completed and alterations to the classrooms and library commenced. Also, a world renowned art exhibit, “Big Bambu,” was hosted in the courtyard of Casa Artom. At the Worrell House in London, renovations to the faculty flat were completed. For the Flow House, significant maintenance and repairs were undertaken during the summer of 2011.

On campus, the first “English for Academic Success” program was offered during the Summer 2011. Targeted towards professional students, the program provided oral and written English skills to hone students’ language ability and build their communication confidence.

Co-founded and implemented *Winston Salem and World Scene* program consisting of international programs/events hosted by institutions of higher education from across the city open to all students and faculty as well as the public.